



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Celebrates the Fall Season with a Festival and Open House

(Philadelphia, PA, December 3, 2011) – Brightside Academy invites residents in the West Kensington and Fairhill neighborhoods to celebrate diverse culture with the Winter Cultural Festival and Open House on Saturday, December 3, 2011. The event will be held at the 3rd & Westmoreland location at 3230 N. 3rd Street from 11:00 a.m. – 3:00 p.m. and will feature dance, music and food from various cultures. Cultural entertainment includes: The Philly Funtimers (a Mummers String Band), a Chinese lion Dance from the Penn Lions and Spanish dancing from the Philadelphia Folklore Project.

Parents will have the opportunity to tour this facility and receive information about Brightside Academy's early educational experience.

"We are hosting this festival because we want the children of our academy and this neighborhood to celebrate the diverse cultures of their city," said Academy Director America Ruiz.

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Brightside Academy is a leader in early education and child care that provides all families access to an excellent early educational experience. With almost 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com.