



NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact:

Beth Swaney, Brightside Academy, 412- 697-1534

Brightside Academy Hires New Regional Academy Business Director

(Pittsburgh, December 30, 2011) – Brightside Academy announced the hiring of Trauna James, Academy Business Director for the Columbus/Toledo Region. This position will focus on fulfilling Brightside Academy purpose to provide all families access to an excellent early educational experience.

James has over 10 years of child care experience and holds a Bachelor's Degree in Environmental Studies from Chadwick University and an Administrative Award from Cuyahoga Community College.

Brightside Academy values employees and creates a positive work environment that fosters professionalism, career development and diversity. James is a welcome addition to the Brightside Academy Team and will work to drive more awareness of Brightside Academy's services in the Columbus and Toledo communities.

For more information on Brightside Academy's community initiatives, recruitment and enrollment opportunities call 1-877-868-2273.

-END-

Brightside Academy is a leader in early education and child care that provides all families access to an excellent early educational experience. With almost 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com.