



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy continues to Expand and Hire With the Addition of a New Philadelphia Instructional Specialist

(Pittsburgh, PA, December 30, 2011) – Brightside Academy announced the hiring of Mary Veitz, Instructional Specialist for the Philadelphia Region.

Veitz holds a Bachelor's Degree in Business Management from Eastern University and a Master's Degree in Early Childhood Education from West Chester University. In addition, she is a PA Quality Assurance System Certified Instructor, a Mind in the Making facilitator and a Keystone STARS Core Series Instructor.

Brightside Academy values its employees and creates a positive work environment that fosters professionalism, career development and diversity.

Veitz is welcome addition to the Brightside Academy team as she works to prepare children for a lifetime of learning.

For more information on Brightside Academy's community initiatives, recruitment and enrollment opportunities call 1-877-868-2273.

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Brightside Academy is a leader in early education and child care that provides all families access to an excellent early educational experience. With almost 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com.