



NEWS RELEASE

FOR IMMEDIATE RELEASE

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“Brightside Academy Opens the Doors at the New 1093 Southern Boulevard Location”

(Pittsburgh, PA February 22, 2012) - On Wednesday, February 22, 2012 Brightside Academy officially opened the doors of their newest academy in the Bronx making it the eighth academy location in New York.

With the belief that childcare is more than just babysitting, Brightside Academy helps lead children to their potential with state-of-the-art learning environments that prepare them for a lifetime of learning. “We are excited and eager to begin providing an excellent early educational experience to all children entering the academy, as well as building partnership with our parents and the surrounding community.” says Lara Stempin, Academy Director.

To celebrate the opening of the academy, Brightside Academy will host weekly enrollment open houses every Thursday from 4:00 p.m. to 6:00 p.m. through the month of March.

For more information on this and other locations please visit www.brightsideacademy.com or contact the Brightside Academy Parent Hotline at 1-877-868-2273.

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Brightside Academy is a leader in early education and child care that provides all families access to an excellent early educational experience. With almost 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com.