



NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact:

Beth Swaney, Brightside Academy, 412-697-1534

Brightside Academy Awarded EarlyLearn NYC Slots For Its Brooklyn and Bronx Locations

(Pittsburgh, PA, June 8, 2012) – Brightside Academy announced today that it has been awarded EarlyLearn NYC slots for five of its Brooklyn and six of its Bronx locations. Beginning October 1, 2012 EarlyLearn NYC provides Brightside Academy with the opportunity to accept ACS eligible families who are interested in having their children attend one of its locations.

EarlyLearn NYC is the new innovative system that will transform early child care for children served by the city's subsidized early childhood system and increase quality standards.

Brightside Academy, along with other awardees, was selected for its high quality standards, accessibility, accountability and developmental focus from a citywide request for proposals from community-based partners.

Mark Kehoe, Brightside Academy's CEO stated, "At Brightside Academy, we believe child care involves more than just babysitting services. We are very excited to be part of this unique, groundbreaking education model. "

Brightside Academy will participate in the upcoming parent fairs ACS has scheduled for June 12, June 20, June 26 and June 27. Parents attending the fairs will have the opportunity to meet with Brightside Academy representatives to learn more about its services and schedule tours for any of its locations.

For a list of Brightside Academy sites that will accept ACS eligible families, visit Our Locations at www.brightsideacademy.com/our_locations.html

###

-END-

Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com. Like us on Facebook at [facebook.com/brightsideacademy](https://www.facebook.com/brightsideacademy). Follow us on Twitter twitter.com/bsafamily