

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Bronx Location to Hold EarlyLearn NYC Open House on August 3

(Pittsburgh, PA, July 31, 2012) – Brightside Academy announced today that it will be holding an EarlyLearn NYC open house at its East 150th location in the Bronx, New York on Friday, August 3, 2012.

The East 150th academy open house is scheduled from 4:00 p.m. until 6:00 p.m. at 331 East 150th Street. Parents attending the open house will have the opportunity to meet with Brightside Academy staff to learn more about its services and tour the facilities.

EarlyLearn NYC is the new innovative system that will transform early child care for children served by the city's subsidized early childhood system and increase quality standards.

Brightside Academy provides child care and early education that prepares children to be life-long learners. Their program combines state-of-the-art facilities, a nationally recognized curriculum and learning quality credentials that work together to help each child achieve kindergarten readiness.

Visit www.BrightsideAcademy.com or call 877-868-2273 for more information.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily