



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **Brightside Academy Hires Silveria Mastalsz as 56<sup>th</sup> & Woodland Academy Director**

**(Pittsburgh, PA, August 2, 2012)** – Brightside Academy announced today that Silveria Mastalsz has assumed the Academy Director position for its 5600 Woodland Avenue location in Philadelphia.

Mastalsz is a certified teacher in elementary education and early childhood. She graduated from Rider University with a Bachelor's in Elementary Education and Fine Arts and attended New Jersey City University to pursue a P-3 Certification in Early Childhood. She is currently working toward a Master's in Early Childhood and Director's Credential at Keystone College.

Her experience includes being employed as a preschool teacher and director for various child care/early education companies and a multi-age preschool teacher for the Keansburg School District in New Jersey in addition to employment as a kindergarten teacher in the South Brunswick School District.

"Silveria's background is a great fit for an academy director at Brightside Academy," stated Area Business Director Zakiyyah Boone. "Her well-rounded experience will greatly benefit the children who attend our 5600 Woodland Avenue."

To learn about Brightside Academy employment opportunities visit [www.brightsideacademy.com/employment.html](http://www.brightsideacademy.com/employment.html); to schedule an academy tour or enroll your child visit [www.BrightsideAcademy.com](http://www.BrightsideAcademy.com) or call 877-868-2273.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit [www.brightsideacademy.com](http://www.brightsideacademy.com). Like us on Facebook at [facebook.com/brightsideacademy](https://facebook.com/brightsideacademy). Follow us on Twitter [twitter.com/bsafamily](https://twitter.com/bsafamily).