



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Bronx Locations to Hold EarlyLearn NYC Open Houses Week of August 6

(Pittsburgh, PA, August 3, 2012) – Brightside Academy announced today that it will be holding EarlyLearn NYC open houses at its Bronx locations in New York the week of August 6 – August 10, 2012.

The open house schedule is:

- Monday, August 6 through Friday, August 10 at the 800 St. Ann's Avenue academy from 1:00 p.m. to 5:00 p.m.
- Tuesday, August 7 at the 2901 White Plains Road academy from 10:00 a.m. to 12:00 p.m.
- Wednesday, August 8 at the 1093 Southern Boulevard academy from 10:00 a.m. to 12:00 p.m.
- Friday, August 10 at the 960 Intervale Avenue academy from 10:00 a.m. to 12:00 p.m.

Parents attending the open houses will have the opportunity to meet with Brightside Academy staff to learn more about its services and tour the facilities.

EarlyLearn NYC is the new innovative system that will transform early child care for children served by the city's subsidized early childhood system and increase quality standards.

Brightside Academy provides child care and early education that prepares children to be life-long learners. Its program combines state-of-the-art facilities, a nationally recognized curriculum and learning quality credentials that work together to help each child achieve kindergarten readiness.

Visit www.BrightsideAcademy.com or call 877-868-2273 for more information.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily