



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Hires Tiffany Knight as Marketing Manager

(Pittsburgh, PA, November 19, 2012) – Brightside Academy announces the hiring of **Tiffany Knight** as Marketing Manager effective November 1, 2012.

Knight most recently worked at Laureate Education as digital marketing specialist, lead development and conversion. Her experience also includes time with The United States Senate, Office of Senator Dianne Feinstein in Washington, DC and an internship at Marketing Elements in Sydney, Australia.

She will be based in the Philadelphia regional office and will work with the academies on local enrollment and promotional events, community relations and other marketing activities.

To learn about Brightside Academy employment opportunities visit www.BrightsideAcademy.com/employment.html; to schedule an academy tour or enroll your child visit www.BrightsideAcademy.com or call 877-868-2273.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.