



NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact:

Beth Swaney, Brightside Academy, 412-697-1534

Brightside Academy Hires Academy Directors, Area Business Director for Ohio Region Academies

(Pittsburgh, PA, January 23, 2013) – Brightside Academy announced today the hiring of four academy directors and one area business director for its Ohio region.

Katherine Maccagnone joined the company as Academy Director for its 1218 City Park Avenue location in Toledo. Maccagnone holds a Bachelor of Education degree in Early Childhood Education and has over 10 years of industry experience.

Jodi Batchik holds a joint role as Academy Director for the company's 1585 Frederick Boulevard location in Akron and is the Area Business Director for its other Akron location at 1100 South Arlington Street and the 10548 St. Clair Avenue in Cleveland. Batchik has a Bachelor of Arts degree in Individual and Family Studies and 19 years of field experience.

Lanell Phillips is now the Academy Director for the 7710 Broadway Avenue location in Cleveland. Phillips is a tenured employee from its 3545 Ridge Road academy where she held the position of assistant academy director.

Clydedina Bocook joined Brightside Academy's 660 Harrisburg Pike Columbus location as Academy Director. Bocook has an Associate of Arts Degree in Early Childhood Education. In addition she holds a kindergarten teaching license and has 17 years of field experience. Bocook is currently working toward a Bachelor of Arts degree in Organizational Management.

"We are very excited about the new additions to our Ohio region team. These individuals are extremely passionate about our purpose to provide quality child care and early education services within the communities where we are located," stated Area Business Director Kylie Kukul.

To learn about Brightside Academy's employment opportunities visit BrightsideAcademy.com/employment.html; to schedule an academy tour or enroll your child visit BrightsideAcademy.com or call 877-868-2273.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered

in Pittsburgh, PA. For more information, visit www.BrightsideAcademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.