



NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact:

Beth Swaney, Brightside Academy, 412-697-1534

Brightside Academy Hosting Back-to-school Street Fair with Bronx, New York Partners on September 6

(Pittsburgh, PA, August 23, 2013) – Brightside Academy announced today its partnership with SEEDCO Strong Fathers Strong Families, Morris Heights and Soundview CPP to host a back-to-school street fair. The event is scheduled to take place on September 6, 2013 from 11:00 a.m. to 3:00 p.m. near 1336 Louis Nine Boulevard, Bronx, NY 10459.

The event sponsored by United Healthcare Community Plan will prepare children and adults for the 2013-2014 school year. Organizations including Brightside Academy, United Health Care, SEEDCO, Morris Heights, SOBRAP, SUNY North Bronx, FDNY, St. Barnabas and the Office of the District Attorney for Bronx County will provide information and resources at the fair.

Children will enjoy face painting, music and entertainment. Adults will be entered in a raffle at the registration desk and can receive various health screenings for free.

“We are excited to partner with so many wonderful organizations to prepare our community for the new school year. We want to ensure that adults and children have the resources they need to succeed,” stated Penny Swift, New York Regional Director.

Contact Rocio Garcia, Bronx Community Coordinator, at 718-570-3290 for additional information. Visit our [website](#) to learn more about Brightside Academy and our [New York child care locations](#).

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.