



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Celebrates Family with 63 Communities

(Pittsburgh, PA, August 22, 2014) – On August 21, 2014 Brightside Academy hosted simultaneous Family Appreciation Days at 63 locations in New York, Pennsylvania and Ohio. The company-wide, family-centered events celebrated families and their important role in the communities Brightside Academy serves. More than 1,500 families attended the celebrations.

Police departments, fire companies, and local businesses were among the community organizations that participated in Family Appreciation Day. Over 3,500 children explored police cars, fire trucks and had photos taken with local servicemen.

“We are thrilled to have partnered with local businesses and organizations for this event. Brightside Academy recognizes the value of promoting the wellness, safety, and education of our parents and children,” said Mark Kehoe, Chief Executive Officer. Resources shared with attendees included health services, education programs, and personal banking.

During Family Appreciation Day, academy employees distributed over 3,000 bags with giveaway items including sports bottles, toys, and healthy snacks. Families enjoyed dancing, games, entertainment, and children’s activities such as face painting, crafts, and more.

Brightside Academy provides quality kindergarten readiness programs and child care to children ages six-weeks- to five-years-old and after-school programs. Modern facilities, nutritious menus, and qualified staff members work together to create learning environments fostering child development. Visit BrightsideAcademy.com to learn more.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit BrightsideAcademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.