



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **Brightside Academy Leadership members attend Congreso Gala Latina**

(Philadelphia, PA, March 25, 2015) – Brightside Academy’s Chief Executive Office, Mark Kehoe, and members of the Philadelphia Regional Leadership Team attended the 2015 Congreso Gala Latina on March 21 in Philadelphia.

Brightside Academy has 29 Philadelphia locations with three academies working directly with the Congreso de Latino Unidos. The purpose of the partnership is to strengthen Latino communities through education for local families. Congreso de Latino Unidos has supported Brightside Academy teachers in advancing their education through Harcum College. The college has an early childhood education program that many Brightside Academy teachers are enrolled in.

Brightside Academy will also partner with Congreso de Latino Unidos for a career fair April 7 at Harcum College. The career fair will give Harcum College students studying Early Childhood Education the opportunity to learn about Brightside Academy’s employment opportunities.

“We collaborate with Congreso de Latino Unidos to serve over 15,000 Latino families in North Philadelphia. The strong leadership and partnership with our organizations provide social services and family support directly impacting the communities we are proud to serve,” stated Mark Kehoe.

Brightside Academy is proud to partner with these organizations to provide education and services to strengthen the Philadelphia community. Families who are interested in enrolling their children to Brightside Academy can contact the company at 1-877-868-2273, visit [brightsideacademy.com](http://brightsideacademy.com), or stop by a local academy for more information.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. For more information, visit [BrightsideAcademy.com](http://BrightsideAcademy.com). Like us on Facebook at [facebook.com/brightsideacademy](https://facebook.com/brightsideacademy). Follow us on Twitter [twitter.com/bsafamily](https://twitter.com/bsafamily).