



NEWS RELEASE

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Brightside Academy partners with Morning Circle Media to promote bilingual literacy

(Philadelphia, PA, April 16, 2015) – Brightside Academy’s 543 West Courtland Street, Philadelphia celebrated Week of the Young Child by teaching the children about gardening. Morning Circle Media, a Philadelphia bilingual publishing company, joined the academy for a reading of the book Haiqal’s Garden by Haiqal and Syarif Syaifulloh. The book focuses on healthy eating habits by the use of an urban garden maintained by a local Indonesian family.

The organization creates bilingual children’s books to promote family literacy and cultural competence. Children’s author Cynthia Kreilick founded the company in 2011, and has worked with various authors and illustrators to create eight bilingual children’s books representing different ethnicities. Each book is based on Philadelphia themes, and centers around family activities.

“The children and staff enjoyed the book reading and gardening activity with Morning Circle Media. The event was very interactive, and the readers engaged the children by acting out the book as the story was read. The authors of the book also attended the event and translated parts of the story in Indonesian,” stated Joanne Greger, Instructional Specialist for Brightside Academy’s Philadelphia region.

Brightside Academy is proud to partner with Morning Circle Media to promote family literacy and cultural education for their families. For additional information on Brightside Academy’s curriculum and family events, visit BrightsideAcademy.com or call 877-868-2273.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. For more information, visit BrightsideAcademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.