



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy hosts Bronx Family Health Fair

(Bronx, NY, May 22, 2015) – Brightside Academy hosted a Family Health Fair in the Bronx on May 16th at the 1336 Louis Nine Boulevard location. The academy hosted multiple community partners in the health and wellness industry and was able to provide over 70 families with materials and services.

Zeta Phi Beta sorority's Stork's Nest program supplied families with materials on prenatal care and healthy behaviors during pregnancy. The organization works with the March of Dimes Foundation to provide these services, and has over 80 Stork's Nest programs throughout the country

New York Life also attended the event, and created child safe ID's for the families in attendance. Lincoln Hospital provided blood pressure testing and representatives from their WIC department provided information for families and infants. Urban Health Plan's Maternal and Infant Community Health Collaborative also educated families on the importance of healthy behaviors and eliminating risky behaviors.

"We had a great turnout for the event, and loved working with our partnerships to educate and serve our families. We want to provide more than just early education; we want to connect our families to resources and organizations for complete family health and wellness. Our families are already asking about the next event, and we look forward to strengthening our Bronx community," stated Sharinatl Ingram, Academy Direct at Louis Nine.

Brightside Academy also had games and giveaways, raffling off two blenders and gift bags. The blenders were prizes for families that participated in the healthy eating workshop, which included recipes for smoothies. The families also enjoyed face painting, music and food.

Brightside Academy understands the importance of family health, and strives to bring awareness to the community. The organization is proud to work with local partners to help families make healthy choices.

Families who are interested in enrolling their children to Brightside Academy can contact the company at 1-877-868-2273, visit brightsideacademy.com, or stop by a local academy for more information.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. For more information, visit BrightsideAcademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.