



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Philadelphia Child Care Provides Diapers and Wipes to Help Families Cut Costs

(Philadelphia, PA, August 3, 2015) – For many families diapers and wipes take up a large portion of their monthly expenses. Philadelphia families attending select Brightside Academy child care locations will no longer have to worry about this burden while the child attends their school.

Brightside Academy announced Monday, August 3 that they will now provide diapers and wipes for select locations in the Philadelphia region.

“On average parents spend over \$1,000 a year on diapers and wipes. We understand the stress this cost can put on our families, and we are creating ways to provide assistance. Children attending the participating locations in Philadelphia will receive free diapers and wipes while in our care, allowing our families to use that money for their families,” stated Dave Bryant, Director of Enrollment Management and Marketing at Brightside Academy.

The locations below are offering free diapers and wipes.

- 2800 N. American Street
- 217-31 W. Lehigh Avenue
- 3230 N. 3rd Street
- 6000 Castor Avenue
- 3528 I Street and Tioga
- 701 Market Street

The organization has 27 locations across Philadelphia and serves over 3,400 children 6 weeks old to 12 years old. Families who are interested in enrolling their children to Brightside Academy can contact the company at 1-877-868-2273, visit brightsideacademy.com, or stop by a local academy for more information.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. For more information, visit BrightsideAcademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.