



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Celebrates Second Annual Family Appreciation Day in Three States

(Pittsburgh, PA, August 28, 2015) – On August 20, 2015 Brightside Academy hosted its second annual Family Appreciation Day at 63 locations in New York, Pennsylvania, and Ohio. The company-wide, family-centered events celebrated families and their important role in the communities Brightside Academy serves. More than **1,700** families attended the celebrations.

Police departments, fire companies, and local businesses were among the community organizations that participated in Family Appreciation Day. Over **3,500** children explored police cars, fire trucks and had photos taken with local servicemen. The servicemen discussed back to school and provided information fire and community safety.

“We are ecstatic with the community participation for this event, and continue to build partnerships with organizations to support our families. Brightside Academy recognizes the value of promoting the wellness, safety, and education of our parents and children.” said Mark Kehoe, Chief Executive Officer. Resources shared with attendees included health services, education programs, and personal banking.

Brightside Academy staff distributed over **2,500** gift bags to the families that participated. Other community partners donated food and prizes. Families enjoyed dancing, games, entertainment, and children’s activities such as face painting, crafts, and more.

Brightside Academy provides quality kindergarten readiness programs and child care to children ages six-weeks- to five-years-old and after-school programs. Modern facilities, nutritious menus, and qualified staff members work together to create learning environments fostering child development. Visit BrightsideAcademy.com to learn more.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.BrightsideAcademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.